

PIEMONTE



TOSM 2012+ / 2013

Torino Software and System Meeting

Torino – Piemonte – Italy

www.tosm.it



Initiative co- financed by the Development and Cohesion Fund

www.regione.piemonte.it/fsc/internazionalizzazione





Why Torino - Piemonte?

Torino - Piemonte: synonymous of innovation and creativity...
ideas... projects... creations...

The first solar-powered city car
the world smallest utility car

The first World Design capital *the very **first** personal computer*
the modules for the International Space Station
the first Italian-European Hydrogen Fuel Cell Airplane
the **mp3** file format
The “**London Olympic 2012**” mobile app
and much more...

Torino – Piemonte. Facts & figures.

1st Capital of Italy(1861-64)

2.2 million inhabitants within the Greater Turin

1st Italian region for **expenditure on innovation in manufacturing**

1st Italian region for **private investment in R &D**

380 Labs, 6 Science & Technology Parks, 4 universities

220 Research & Development Centres

660 foreign companies have established their Italian **Head-Quarter**

Home to International Organisations: **ETF, ILO, UNicri**

The Piemonte region brings together
industrial tradition, innovation
and a powerful drive for
research and development



Torino - Piemonte, the intelligent location.

Tradition in innovation.

Piemonte has become the perfect place where innovative ideas, know-how, skills and business in several ICT sectors can rise and grow.

“...Piemonte, a hidden gem of innovation activity...”

R.Copland, LOGICA, London

“...the companies present/provide advanced technological solutions in their specific areas. Matching the needs and providers is the following important issue to create successful business partnerships...” **L. Turel, TALYA, Ankara**

“...I had a very good impression of Torino-Piemonte ICT companies, they are looking for points of synergy and demonstrated an open mind to different ways of collaboration...”

E.Seijas G&L GROUP, Buenos Aires

“...companies that, in my view, can stand alongside their counterparts in Si Valley and Israel, with respect to innovation, approach and professionalism. The Piemonte ICT world is an excellent find...”

M. Hodgson, BRITISH TELECOM, London

TOSM - Why participate

To discover...

Innovative products, services and solutions

To meet...

New valuable suppliers and partners

To save...

Money and time in your scouting activities

Because TOSM - Torino Software & Systems Meeting is:

- the ICT key point of reference in Italy for the promotion of ICT business
- Piemonte is a hub for major technical and technological ICT innovations
- the shortest way for key players to meet best in class ICT companies

TOSM 2012+ /13 offers more business opportunities to ICT companies thanks to the following approach:



Enter

The Selected **B2B**
International
Networking

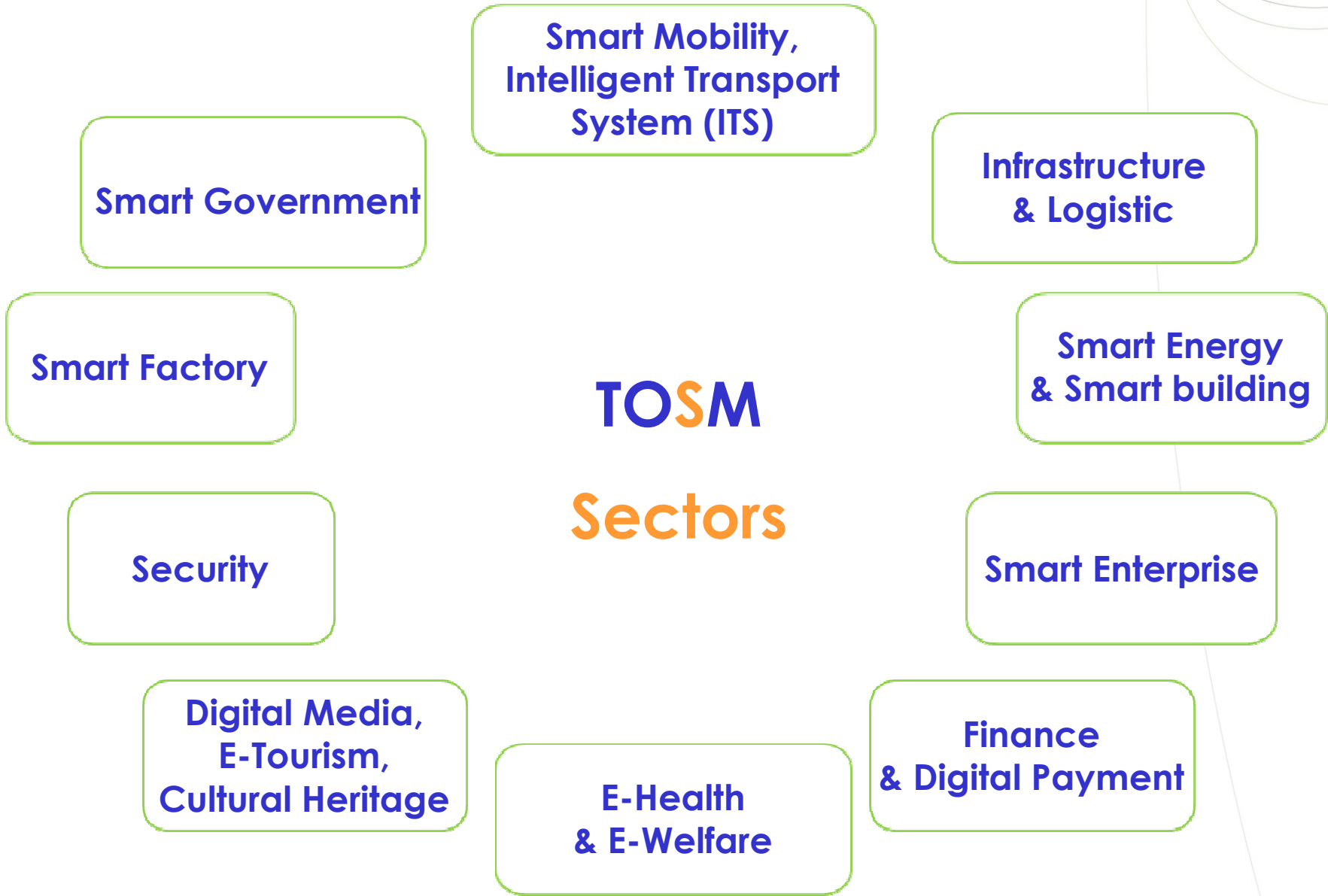


B2B MEETINGS
2012 – 2013
for Specific
Sectors

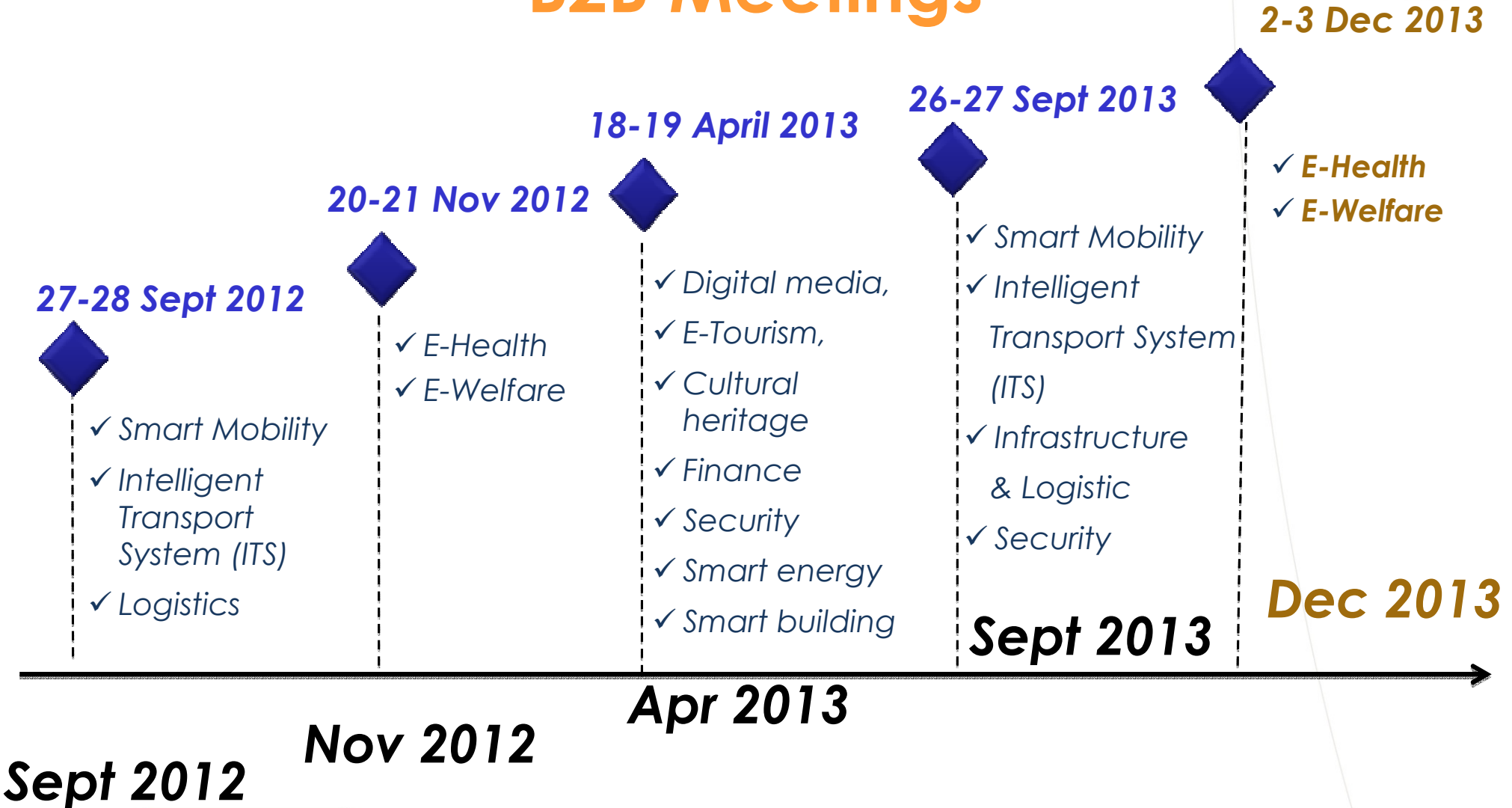
Exit

With stronger business
relationship
Increased sells
New partenrships
Wider horizon

TOSM The ICT r-Evolution



B2B Meetings





TOSM event is co-managed by Piemonte Agency - Think Up Project

Think Up represents 80 technologically-advanced SMEs selected on the basis of strict evaluation parameters, together with research centres, universities from (North-West Italy), start-up incubators and in-class IT companies the Piemonte Region. Our group of best-are specialised in IT innovation and offer a variety of services providing very flexible, bespoke and integrated IT and software solutions. Their activities and specifications range from a variety of IT sectors and sub-sectors described below.



These SMEs already operate in the markets worldwide, our aim is to further expand internationally their state-of-the-art products. We also attract and develop projects, products and services for international small-medium-large corporates, multinational corporations, public organisations, the World Bank, the EU and Governmental Institutions world wide.



For Information:

Think Up team

Piemonte Agency for Investments, Export and Tourism

tosm@centroestero.org

www.thinkupict.org

In collaboration with: Fondazione Torino Wireless

www.torinowireless.it

Main partners:



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