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Franco Merlo Chief Executive Officer of TurboCare Spa



The TurboCare plant in Torino employs more than 250 people and builds turbines and turboalternators primarily for the energy generation and industrial markets. TurboCare is a

subsidiary of Siemens, and it is the world's largest network of independent service providers, offering engineering solutions, maintenance services and support to proprietors and operators of rotating machinery manufactured by major OEMs. The brand was created in 1994 by the merger of companies that had existed since the 1970s. Exports account for 98% of TurboCare Spa sales and it operates in the Middle and Far East.

Web site: www.turbocare.com

What are the main advantages of investing in Piemonte?

TurboCare operates in a complex technological field. Piemonte stands out among the Italian regions for this type of product. The advantages stem from an excellent reservoir of human resources originating both from the Piedmontese universities and Turin Polytechnic and from the excellent preparation of machine tool operators, the result of decades of tradition in precision machining in the region. Another important advantage is the possibility of accessing an extremely qualified supply chain thanks to the presence of high-tech industrial companies.

What problems have you encountered?

The "country system" still has to take the steps necessary to support companies that export nearly all their output. We often have to explain to customers on foreign markets why a certain formality, takes months to go through the appropriate bureaucracy, while another subsidiary, based in the United States, can achieve the same result in just a few days.

What advice would you like to give to a businessman who wants to invest in Piemonte?

To first consider the advantages that he will enjoy but also the difficulties he will have to deal with. To be guided by enthusiasm, because he will be working in a region with plenty of resources to offer. And to use the relevant facilities provided by the Regional Government or the Chamber of Commerce, which are a help for companies that decide to invest in Piemonte.